

# ZOUCH PRIMARY SCHOOL

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Principal Mrs J Tridgell BA Hons Dunelm NPQH

23 July 2014

Dear Parents,

## Uniform Supplier Update

As you are aware we have amended our school uniform for September 2014 with the full changes due to take place for September 2015. I have included a leaflet for you outlining the changes.

I met with our current school uniform suppliers to agree the uniform and update their website this week. A group of Year 5 students will be finalising our new logo in the next few days with a local illustrator which will then be sent to the uniform suppliers so the uniform is ready and available to order from our provider [www.schoolwearforless.co.uk](http://www.schoolwearforless.co.uk) from **August 10<sup>th</sup>**. I have reviewed the quality of the uniform and having balanced cost with value for money/quality and durability with a view that buying higher quality will reduce the quantity of polo shirts you have to purchase. The school will be purchasing book bags (R – Y3), rucksacks for our Y4, 5 and 6 pupils and school ties for Y5 & 6 with our new logo. **We'll present these to our pupils on the first day back.**

Schoolwear For Less are providing an online system for parents to order our school uniform. This can be accessed directly from our school website or by visiting [www.schoolwearforless.com](http://www.schoolwearforless.com) and following the "FIND YOUR SCHOOL" link.

There are now three options available for you to order your child's school uniform.

1. Order your uniform online by credit or debit card.
2. Order your uniform online, print off the order form and post with a cheque direct to Schoolwear For Less.
3. Collect your order form from school, complete and post with a cheque directly to Schoolwear For Less. Your items will be delivered to your address. Schoolwear For Less offer a 'no quibble' guarantee on any unwanted items, provided they are returned to Schoolwear For Less in original condition within 14 days.

[www.schoolwearforless.com/schools/zouchprimaryschools97jf](http://www.schoolwearforless.com/schools/zouchprimaryschools97jf)

Schoolwear For Less, 10 Carley Drive, Sheffield, S20 8NQ

I am acutely aware that some parents might want to try to source uniform more cheaply from other outlets, however, please can you check that the polo shirt is **bottle green** – some suppliers for example Asda, now have a lighter brighter green and we want to keep the uniform consistent and looking smart with the bottle green. I will be discussing uniform supplies with local supermarkets in the coming weeks. If you are looking at other options/suppliers you might want to try running an internet search with your search engine provider looking for bottle green school uniform polo shirts.

As a reminder we are phasing out the bottle green school uniform items that have the Zebra logo over the next academic year and I don't want parents to feel under pressure to buy new sweatshirts/cardigans if there is 'life' left in your child's current uniform outer top. However we are removing white shirts/polo shirts and replacing them with bottle green from this September. We are planning some significant local publicity for

Zouch in September as part of our marketing and rebranding and I'm looking forward to seeing them all dressed in the bottle green tops.

If your child is eligible for free school meals and you would like financial assistance with the school uniform then please contact me here at Zouch in writing.

Our School Uniform is important to us. It is one way in which we identify ourselves as a school family and it promotes a strong, cohesive school identity which supports high standards and expectations in all areas of school life. All children are **expected to wear our uniform** and we encourage them to maintain an acceptable standard of clean and tidy dress in school. The commitment to wear our agreed school uniform will be a key feature of our home/school agreement.

I do appreciate the support you, as parents, show us as a school and your patience with me in trying to improve the look of our uniform as one element of our work to raise standards in all areas of school life. I'm looking forward to seeing all our children in the new coloured tops from September.

Once again thank you for your support and commitment to Zouch.

Yours sincerely,

Mrs Julie Tridgell  
Principal